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Jul 15, 2003

US-PAT-NO: 6594692

DOCUMENT-IDENTIFIER: US 6594692 B1

TITLE: Methods for transacting electronic commerce

DATE-ISSUED: July 15, 2003

## INVENTOR-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY
Reisman; Richard R.	New York	NY	10003	

APPL-NO: 08/ 641010   [\[PALM\]](#)

DATE FILED: April 29, 1996

## PARENT-CASE:

This application is a continuation-in-part of application Ser. No. 08/251,724, filed May 31, 1994, now patent number U.S. Pat. No. 5,694,546.

INT-CL: [07] [G06 F 17/60](#), [G06 F 15/163](#)

US-CL-ISSUED: 709/219; 709/203, 709/225, 705/26

US-CL-CURRENT: [709/219](#); [705/26](#), [709/203](#), [709/225](#)

FIELD-OF-SEARCH: 709/203, 709/206, 709/215, 709/217, 709/221, 709/236, 709/5, 709/2, 705/26, 705/31, 705/6, 705/37, 705/5, 705/32, 705/16, 705/39, 705/14, 705/30, 380/24, 380/25

## PRIOR-ART-DISCLOSED:

## U.S. PATENT DOCUMENTS

☐ Search Selected☐ Search ALL☐ Clear

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<input type="checkbox"/>	<u>5991735</u>	November 1999	Gerace	
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<input type="checkbox"/>	<u>6016520</u>	January 2000	Facq et al.	
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<input type="checkbox"/>	<u>6044205</u>	March 2000	Reed et al.	395/200.31
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<input type="checkbox"/>	<u>6118860</u>	September 2000	Hillson et al.	379/155
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ART-UNIT: 2185

PRIMARY-EXAMINER: Gaffin; Jeffrey

ATTY-AGENT-FIRM: Westerlund Powell, P.C. Reisman; Richard R. Powell, Jr.; Raymond H. J.

#### ABSTRACT:

A novel electronic information transport component can be incorporated in a wide range of electronic information products, for example magazine collections, to automate the mass distribution of updates, such as current issues, from a remote server to a wide user base having a diversity of computer stations. Advantages of economy, immediacy and ease of use are provided. Extensions of the invention permit automated electronic catalog shopping with order placement and, optionally, order confirmation. A server-based update distribution service is also provided. In addition, an offline web browser system, with hyperlink redirection capabilities, a novel recorded music product with automated update capabilities and an Internet charging mechanism are provided.

46 Claims, 13 Drawing figures

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US-PAT-NO: 6055513

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TITLE: Methods and apparatus for intelligent selection of goods and services in  
telephonic and electronic commerce

DATE-ISSUED: April 25, 2000

## INVENTOR-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY
Katz; Ronald A.	Los Angeles	CA		
West; Gary L.	Omaha	NE		
Barker; Thomas B.	Omaha	NE		

## ASSIGNEE-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY	TYPE CODE
Telebuyer, LLC	Los Angeles	CA			02

APPL-NO: 09/ 038399   [PALM]

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PRIOR-ART-DISCLOSED:

## U.S. PATENT DOCUMENTS

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<input type="checkbox"/>	<u>5689553</u>	November 1997	Ahuja et al.	379/202
<input type="checkbox"/>	<u>5710887</u>	January 1998	Chelliah et al.	705/26
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ART-UNIT: 271

PRIMARY-EXAMINER: Voeltz; Emanuel Todd

ASSISTANT-EXAMINER: Morgan; George D.

ATTY-AGENT-FIRM: Lyon & Lyon LLP



## ABSTRACT:

Apparatus and methods are provided for effecting remote commerce, such as in telemarketing (either inbound or outbound) and in electronic commerce, which are particularly adapted for the intelligent selection and proffer of products, services or information to a user or customer. In one aspect of the invention, goods, service or information are provided to the user via electronic communication, such as through a telephone, videophone or other computer link, as determined by the steps of first, establishing communication via the electronic communications device between the user and the system to effect a primary transaction or primary interaction, second, obtaining data with respect to the primary transaction or primary interaction, including at least in part a determination of the identity of the user or prospective customer, third, obtaining at least a second data element relating to the user, fourth, utilizing the primary transaction or primary interaction data along with the at least second data element as factors in determining at least one good, service or item of information for prospective upsell to the user or prospective customer, and offering the item to the prospective customer. In the preferred embodiment, the selection of the proffer of goods, services or information comprises an upsell with respect to the primary transaction or primary interaction data. The offer of the upsell is preferably generated and offered in real time, that is, during the course of the communication initiated with the primary transaction or primary interaction.

267 Claims, 10 Drawing figures